

CHRIS VON ENDE
CREATIVE DIRECTOR / GRAPHIC DESIGNER

PORTFOLIO: CVONENDE.COM
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PERSONAL PROFILE

CREATIVE DIRECTOR WITH FIFTEEN YEARS OF EXPERIENCE IN BOTH ADVERTISING AND GRAPHIC DESIGN FIRMS CREATING AWARD-WINNING WORK FOR THE WORLD'S TOP BRANDS. EXPERT IN INTEGRATED CONCEPTUAL AND DESIGN THINKING, BUILDING COMPELLING CAMPAIGNS WITH COHESIVE NARRATIVES. RESPECTED LEADER OF CREATIVE TEAMS, INSPIRING THE CREATION OF STRATEGIC CAMPAIGNS THAT REWARD AUDIENCES, CREATE ENGAGEMENT AND DELIVER STRONG BUSINESS RESULTS.

CORE SKILLS

IDEA GENERATION + CONCEPTUAL THINKING
STRATEGIC, INSPIRATIONAL IDEA GENERATION THAT RESULTS IN COMPELLING VISUAL SOLUTIONS AND ENGAGING EXPERIENCES.

ART DIRECTION + DESIGN CRAFT
SKILLED IN DIRECTING TEAMS IN ALL ASPECTS OF ART DIRECTION. EXTENSIVE EXPERIENCE IN GRAPHIC DESIGN, SPECIFICALLY VIS ID SYSTEMS.

LEADERSHIP
EXPERIENCED IN INSPIRING TEAMS AND FOSTERING STRONG RELATIONSHIPS WITHIN THE GROUP.

SOFTWARE
ADOBE CREATIVE SUITE

EXPERIENCE

LEO BURNETT:
CREATIVE DIRECTOR /
ART DIRECTOR
10 / 2007 - PRESENT

Y&R CHICAGO:
ART DIRECTOR /
GRAPHIC DESIGNER
03 / 2005 - 10 / 2007

MISSOULA, MONTANA:
SKIER
11 / 2004 - 03 / 2005

IA COLLABORATIVE:
GRAPHIC DESIGNER
09 / 2000 - 11 / 2004

EDUCATION

NORTHERN ILLINOIS:
BACHELOR OF FINE ARTS /
VISUAL COMMUNICATIONS
HONORS GRADUATE

CENTRAL SAINT MARTINS
SCHOOL OF ART AND DESIGN
TYPOGRAPHY FOUNDATION

CLIENTS

NIKE, COORS LIGHT, BROOKS RUNNING, COCA-COLA, SAMSUNG, SPRITE, JIM BEAM, ESPN, CHICAGO SYMPHONY ORCHESTRA, EARTH HOUR, ALLSTATE, EGGO, GIRL SCOUTS, NORTON, BRUNSWICK, BUICK, NINTENDO, CAESARS PALACE, MILLER LITE, MGD, SEARS, KENMORE, HILTON, THE TRAVEL CHANNEL, EQUAL MARRIAGE, MUSEUM CAMPUS CHICAGO

RECOGNITION

CANNES LIONS
COCA-COLA, FIFTH THIRD BANK, BUICK, COMPANIONS FOR SENIORS

D&AD
BROOKS RUNNING, NORTON, MILLER

THE ONE SHOW
BROOKS RUNNING, AMAZON WATCH, BRUNSWICK BILLIARDS

THE ANDY'S
COCA-COLA

THE CLIO AWARDS
BROOKS RUNNING, COMPANIONS FOR SENIORS

NEW YORK FESTIVALS
COCA-COLA, NORTON

ART DIRECTOR'S CLUB
NORTON

COMMUNICATION ARTS
DESIGN ANNUAL
NORTON, 3COM

COMMUNICATION ARTS
ADVERTISING ANNUAL
COCA-COLA, NORTON

COMMUNICATION ARTS
ILLUSTRATION ANNUAL
GIRL SCOUTS, MEMBER OF JURY

ACD 100 SHOW
MUSEUM CAMPUS IDENTITY